

# SRE-Yahoo Groups Message Guidelines

The purpose of the Skyline Ranch Estates (SRE) Yahoo Groups is to provide a forum for announcements from the Property Owner's Association (POA) and the Water Supply Corporation (WSC), and to enable communication among property owners of information that intersects with the interests and activities of SRE residents.

We have many examples of the usefulness of this forum for both official and unofficial announcements – from the information shared about property assessments and the notifications from the well rehabilitation project, to Neighborhood Watch alerts and lost owner reunions with pets.

Even among frequent users of this forum, however, disagreements about the nature of appropriate postings have arisen. Of particular issue are concerns about the legal liability that commercial posts may engender, as well as the unintended offense caused by posts of a religious or political nature. In order to facilitate the use of this forum, we have developed guidelines to clarify the types of information that may be posted.

In developing these guidelines, we have attempted to balance the necessity of distributing formal notices from the POA and WSC with the desire to facilitate informal exchanges among members of our community. The guidelines are not intended to be onerous to users and the moderator, but workable.

Lastly, these guidelines are a work in progress. If you read a post that you feel is inappropriate, please do not remove your name from the distribution list in protest, but let the moderator <[skylineranch-owner@yahoogroups.com](mailto:skylineranch-owner@yahoogroups.com)> know of your concern, and we will work to resolve the issue. In the interest of keeping this mode of communication open for the rare emergency missive, *it is important that property owners stay on the email list.*

## Message Guidelines for the SRE Yahoo Groups Mail List

- **Appropriate uses**
  - News, articles, and exchanges concerning issues that affect the direct interests of SRE property owners (e.g., Neighborhood Watch, property assessments, the formation of new taxation authorities, drought planning, local development, Village of Wimberley issues, school board updates, etc.).
  - Announcements about garage sales, lost and found, and queries about property owner experiences with specific contractors and services. Query responses must be directed off-list, to the individuals requesting the information.
  - Announcements for non-profit and artistic endeavors of SRE residents (e.g., theater and concert performances, school fundraisers, gallery shows, holiday craft shows, etc.).

- Limited political announcements - only if the candidate is an SRE resident. If a resident is running for public office, a short general announcement may be made with the stipulation that, “for specific platform issues, please contact,” followed by the resident’s contact information.
- Official announcements from the POA and WSC.
- Emergency announcements from outside entities forwarded by the POA and WSC.
- **Other guidelines**
  - Be respectful of your neighbors, in comments and responses. Feel free to share, but consider the impact of your words on our community.
  - In order to respect the beliefs of all residents, please do not post messages with religious content.
  - Postings including commercial advertising, business marketing, and product endorsements will not be published.
  - Postings including personal attacks or criticisms will not be published.

*Submitted: June 28, 2009*

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